

Cue Health Cookie Policy

This Cookie Policy describes the cookies that Cue Health (“Cue” or “we”) uses when you use our website, <https://cuehealth.com/>, and other sites we own and operate (collectively, the “Sites”).

This Cookie Policy is effective as of November 2, 2021.

What is a Cookie?

A “cookie” is a small piece of information sent by a web server to be stored on a web browser so that it can be read back later from that browser. The cookie is a text file saved in the browser's directory and stored in the computer's random access memory while the browser is running. Cookies may also be stored on the computer's hard drive once a user logs off from that website or web server.

Cookies broadly fall into the following categories:

- A **First-Party Cookie** refers to a cookie created by the domain of the website the user is visiting.
- A **Third-Party Cookie** is a cookie that is placed by a domain other than that of the website the user is visiting.
- A **Session Cookie** is temporary, linking the actions of a user during the any given browser session. When the browser is closed, the cookie is deleted.
- A **Permanent Cookie**, also known as a persistent cookie, is stored for a specific period of time and activates each time the user visits the website that created the cookie.

A “web beacon” (also called a “pixel tag” or “clear GIF”) is a piece of computer code that enables us to monitor user activity and website traffic.

To learn more about cookies, web beacons, and other data collection technology, visit www.allaboutcookies.org.

Which Types of Cookies Does Cue Use?

Cue and authorized third-party service providers use cookies, web beacons and other similar technology (collectively, “**Data Collection Technology**”) on the Sites to help us improve your online experience. We collect information such as your Internet Protocol address, browser software used, requests submitted to our web-servers, date and time the Sites were accessed, and statistical information about the Sites you visited to improve the quality of our Sites, including for storing user preferences and tracking user trends.

Cue uses different types of cookies on the Sites to serve these purposes, including:

- **Strictly Necessary Cookies**, which are cookies that are required to provide services and features you have specifically requested. We may use cookies and tracking technologies

required to prevent fraudulent activity, improve security, and/or for system administration.

- **Functional Cookies**, which are cookies that enable you to move around our Sites and use their features, record information about choices that you have made, and tailor the Sites to your needs. Using these cookies allows Cue to provide you with certain features, such as remembering details you entered on our Sites.
- **Analytics Cookies**, which are cookies that allow us to collect information about how visitors use our Sites to help us to provide a better user experience.
- **Targeting Cookies**, which cookies to deliver content, including marketing, relevant to your interests based upon your use of the Sites.

Our Sites use cookies from all of the above categories in order to provide you with the best Internet experience. For a detailed list of the cookies used by us please click [here](#).

Google Analytics

We use Google Analytics to collect and process the Sites' data. We do not share Personal Information with Google Analytics. You may access "How Google uses data when you use our partners' sites or apps", (located at www.google.com/policies/privacy/partners/, or any other URL Google may provide from time to time) to find out about how Google Analytics uses your data.

How Can I Customize or Withdraw My Consent to Cue's Use of Cookies?

You can easily customize your cookie settings on our Sites by visiting [here](#).

Cookies can also be managed through your browser settings. To learn more, refer to the support instructions for each browser ([Firefox](#), [Chrome](#), [Safari](#), or [Internet Explorer](#)). Be aware that disabling or deleting cookies can impact your ability to use certain features of that website. If disabling or deleting cookies, repeat this process for each browser and computer used. Note that cookies used by [Adobe Flash](#) cannot be controlled by browser settings.

You may exercise choices regarding the use of cookies from Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout>.

How Cue Uses Cookies

The cookies we use as we provide our Sites may include those listed in the charts below. Cue will treat any Personal Information collected through our use of Data Collection Technology in accordance with our [Privacy Policy](#). Please refer to any third party's privacy policy for information on what information they collect, how they use it, and how long they store it.

Changes to this Cookie Policy

Please note that the cookies we use may change from time to time. If we make any material changes to our use of cookies, we will notify you by updating this Cookie Policy.